

Comprehensive Digital Solution for Leading Children's Hospital

The opening of Nationwide Children's hospital not only represented the opening of a new facility but the realization of a complete cultural shift in the organization's view of technology and information sharing. The primary goal was to improve hospital communication and eliminate the use of printed signs. The signage needed to facilitate easy staff and patient interaction and reduce visual clutter, while being aesthetically pleasing and energy efficient. Signage also needed to enable quick content updates while providing a variety of end user functions to meet staff and patient needs, from keeping the employee directory up to date to displaying cafeteria specials.



