



Communicating the Right Information in the Right Place

The science of wayfinding is a comprehensive process designed to orient people as well as guide them to their desired destination. The messages displayed on signs must minimize the natural confusion and disorientation a visitor feels when arriving at a facility for the first time. Visitors should feel comfortable, confident and be able to navigate their way throughout a facility without having to ask for directions. Signage should complement the architectural environment and have a uniform appearance so that visitors intuitively know they “are in the right place.”

Navigating through Healthcare Environments

ASI offers the broadest portfolio of interior signage solutions to help you manage traffic and keep everyone moving in the right direction. From digital solutions to ADA-Ready™ systems to signage that helps you achieve your green goals, ASI can develop a signage program specifically tailored to your requirements. Our expertise in wayfinding, code requirements and custom fabrication makes us your one-stop source for all of your signage needs.

- Program management
- Code and zoning requirements
- Traffic and circulation analysis
- Site survey and assessment
- Location plans and message schedule
- Prototyping and value engineering
- Global logistics
- Permitting
- Fabrication and installation
- Maintenance and service

Wayfinding and Messaging

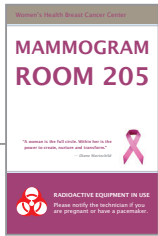
There are four primary types of signs represented in a wayfinding solution:

- Identification: sites, buildings, rooms, departments and spaces
- Directional: guide visitors via text and graphics to their destinations
- Regulatory: access or operational limitations, e.g., “Authorized Personnel Only”
- Informational: e.g., operating hours, access requirements

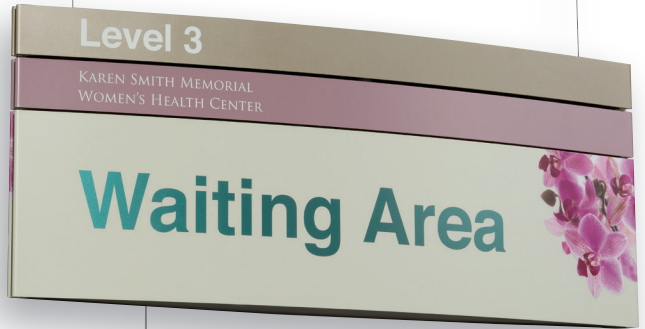
Communicating the Way



PaperFlex™ ADA-Ready™
Wall Mounted Informational



ADA-Ready™ Wall Mounted
Regulatory Room Identity



Suspended Identification Sign



Wall Mounted Directional and Orientation Map



PaperFlex™ ADA-Ready™
Wall Mounted Room Identification



Projecting Amenity Identification Sign