

## **Exterior Message Centers**

# LED Displays for Exterior Signage Solutions

Enhance an exterior signage solution by integrating an LED display into a custom monument or mounting directly to the facade of a facility. LED displays are energy efficient and powered by cuttingedge technology supported by first-rate service.

Because ASI works directly with industry leading LED manufacturers like Daktronics, HiTech and Trans-Lux, we can create the right solution for your next project.

#### What is LED?

LED is the abbreviation for Light Emitting Diode. LED is a solid state electronic device that is much more efficient at creating light than an incandescent lamp or neon. Because of its durable construction, long lifespan and energy efficiency, LED is a sustainable solution for exterior message centers and displays.

- · Low energy consumption
- Mercury-free LED light source
- · Ultra-long LED lamp life
- · Integrate in new or existing monuments
- · Mount directly to the façade of a facility
- · Pole mounted options available

#### LED Display Options and Usage



### Monochrome displays

Ideal for message centers that will only display text message displays such as time and temperature. Available in red, amber, white and blue.



#### Single color "grayscale" displays

Ideal for single color displays that will show photos and text messages. Available in red, amber, white and blue.



#### RGB medium and high-resolution displays

RGB medium displays are best for displaying "still" color images and graphic advertisements. High-resolution displays are ideal for full motion video and displays such as those seen in sports venues.









