



ASI | Global Branding Services

Global Reach, Local Resources





CAPABILITIES

- Global Project Management
- Account & Brand Management
- Multi-Site Installation
- Site Analysis
- Planning & Design
- Permitting Services
- Manufacturing
- Exterior, Interior and Digital Solutions
- Standardized Signage Offerings
- Custom Signage Offerings

PROGRAM PHASES



RESOURCES

GLOBAL ACCOUNT MANAGEMENT

- Account management technology
- Streamlines large-scale projects
- Tracks activity, delivery & installation
- Maintains database of program files

ONLINE ORDERING SYSTEM

- Online ordering technology
- Streamlines the ordering process
- Real-time, web-based access 24/7
- Track ordering activity & history



GLOBAL BRANDING SERVICES

Starting with a single location in 1965, ASI has grown into the largest architectural signage company in the U.S.

Today, ASI is a team of over 500 employees across 30 offices with a combined 300,000+ square feet of manufacturing facility space, providing solutions for clients across the country & around the globe.

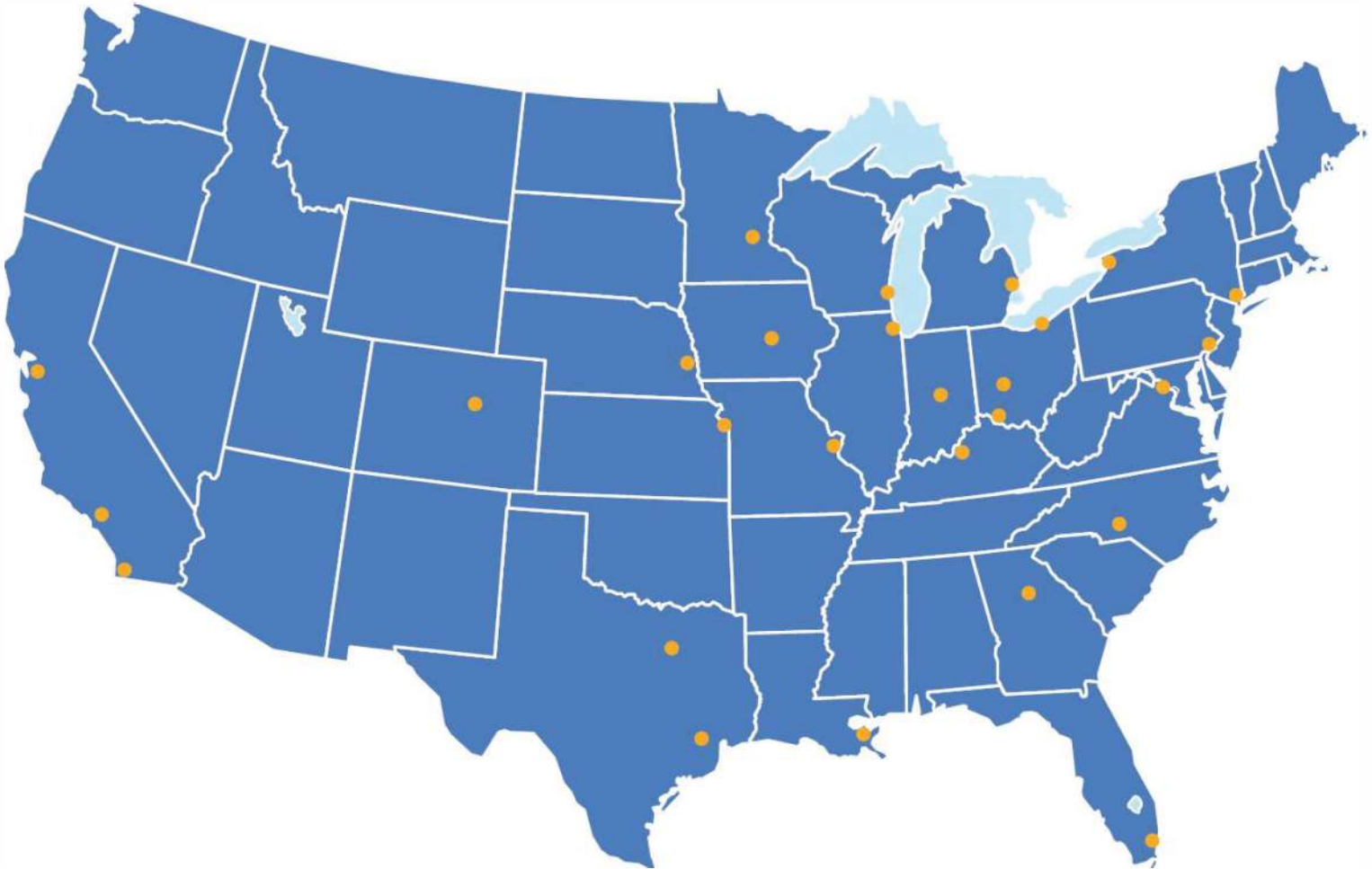
Global Branding Services is a division of ASI specialized in national and international brand implementation programs.

Our experienced team serves multi-location national and international clients by providing brand standardization across facilities, centralized program execution and ongoing account management.

With global partners in major international hubs, Global Branding Services has completed signage programs throughout every region of the world.

Global Branding Service's experience in international initiatives provides the processes and expertise to deliver quality, consistency and value on any large-scale signage program.

ASI LOCATIONS



Phoenix, AZ
Los Angeles, CA
San Francisco, CA
Denver, CO
Washington, DC

Miami, FL
Atlanta, GA
Grinnell, IA
Chicago, IL
Indianapolis, IN

New Orleans, LA
Baltimore, MD
Detroit, MI
Minneapolis, MN
Kansas City, MO

Springfield, MO
St. Louis, MO
Raleigh, NC
Omaha, NE
Buffalo, NY

New York, NY
Cincinnati, OH
Cleveland, OH
Philadelphia, PA
Nashville, TN

Dallas, TX
• Global Branding Services
• Digital Solutions
Houston, TX
Seattle, WA
Milwaukee, WI

ABOUT ASI

- Established in 1965
- Global Branding Services Division
- Over 500 Employees
- 300,000+ Square Feet overall Facility Space
- 30 Offices Across the United States
- Network Sales: \$60 Million



Contact Global Branding Services: GBS@asisignage.com