



# H2O Hermosa

## Hermosa Beach, CA

Hospitality, Completed 2020

### Product Applications

- ASI Intac™ Interior Signage
- Halo-Lit, Custom-Fabricated Building Name

### Service Solutions

- ASI SignPlan® Design Services
- Wayfinding Analysis
- Code Compliance
- City Permitting
- Fabrication
- Installation

H2O Hermosa, an Ocean getaway, consists of three levels with a beautiful interior reflective of the ocean itself. This was also the inspiration for the wave-like designs ASI used for interior and exterior alike. The hotel includes amenities such as a rooftop pool deck, rooftop bar, meeting space, lobby bar, gym and spa.

ASI's experienced SignPlan™ team worked collaboratively with senior executives from Chhabria Real Estate Co, and Envirotechno Architecture to, fabricate and install interior and exterior signage that reflects the hotel's purpose as an ocean getaway.

The result of this collaboration was the installation of "awesome" custom signage (according to the Hotel Manager) which emphasized the branding of this ocean getaway as a calming simulation of ocean waves.

